

Professional Doctorate in Art and Design  
MA Art & Design



# **2025 RESIDUUM**

## **INTERNATIONAL CONFERENCE**

**12th – 16th May**  
**Conference Sessions**



**Prifysgol Cymru**  
Y Drindod Dewi Sant  
**University of Wales**  
Trinity Saint David



## Overview of Conference Sessions and Join Links

**Day 1 – Monday 12<sup>th</sup> May 2025**  
(English language live talks and pre-records)

### AM Session

**Click on the link below to join the session:**

[LINK](#)

#### **9:00-9:15 Welcome to the Conference**

Welcome to the Residuum International Conference. Introductory talk from Mark Cocks Dean of WISA at UWTSD.

*Also, useful information to help you navigate the conference and to make the most of your conference experience.*

#### **9:15-10:30 Keynote Speakers**

##### **Immersive Immaginations**

We're delighted to announce our **two keynote speakers** for the opening morning of the 2025 Residuum International Conference.

##### **Doris C. Rusch**

Doris C. Rusch is a game designer, researcher, and play aficionado.

##### **Talk:**

*"The Witch's Way"* and how that connects to the role of interactive narrative / digital storytelling, sustainability and writing from place and body. It's a very different kind of talk bringing connections from neuroscience, inter-personal neurobiology, somatics and quantum social change.

##### **Dr. Penny Hay**

Dr. Penny Hay is an artist, educator and researcher, Professor of Imagination Centre for Cultural and Creative Industries, Reader in Creative Teaching and Learning, Bath Spa University and Founding Director House of Imagination. Signature projects include School Without Walls and Forest of Imagination. Penny's doctoral research focused on children's learning identity as artists.

##### **Talk:**

*Exploring the nature of encounter in immersive contexts in education.*

#### **10:30-11:45 Live talks**

##### **AI: Revolution and Future Perspectives**

**Xingchen Yang**

##### **Talk:**

*The Impact of AI on Higher Art and Design Education: Enhancing Efficiency in Basic Creation and Addressing Challenges in Humanistic Creative Expression*

##### **Understanding Heritage as a Symbol of the Future**

**Tunji Offeyi**

##### **Talk:**

*Understanding Heritage as a Symbol of the Future: Africa as a Case Study*

## PM Session

Click on the link below to join the session:

[LINK](#)

### 12:45-3:45 Pre-recorded talks

#### Innovative Methodologies

Wenchang Lin

**Talk:**

*Quantum Metaphors and Interaction Hyperspace: A Creative Narrative Framework for Art & Design Education*

#### AI: Revolution and Future Perspectives

Yaqi Chen

**Talk:**

*Industry and Intelligence: Multiple Design Possibilities in the Age of Digital Intelligence*

He Wang

**Talk:**

*The Opportunities and Challenges of Media Industry Development in the Age of Artificial Intelligence*

#### Nostalgia: Lost Past or Lost Future

Binbin Guo

**Talk:**

*Research on Evaluation and Optimization of Digital Intelligence-Empowered Quality and Efficiency Enhancement in Higher Education Art Education*

#### Understanding Heritage as a Symbol of the Future

Mengxue Yang, Pengyin. Ding, Shuhui Liao

**Talk:**

*From Renovate to Reuse: The Research of Renewal Strategy for Conservation of Low-grade Architectural Heritage*

Qian Zhang, Yi Liu, Mingyu Cao

**Talk:**

*Research on Renewal Strategies for the Soviet-style Architectural Block in Zhengzhou Based on the Concept of Urban Catalyst*

## Overview of Conference Sessions and Join Links

**Day 2 – Tuesday 13<sup>th</sup> May 2025**  
(Chinese language live talks)

**Click on the link below to join the session:**

[LINK](#)

### **9:00-9:15 Welcome to the Conference**

Welcome to the Residuum International Conference day 2. Introductory talk from Timi O'Neill Deputy Dean, Lanzhou University, Wales College UWTSD.

*Also, useful information to help you navigate the conference and to make the most of your conference experience.*

### **09:15-11:45 Live talks**

#### **Nostalgia: Lost Past or Lost Future**

Ming Yang

##### **Talk:**

*The Metaphors of Chu Culture Symbols in Shen Yazhi's The Explanation of the Sorrow in Xiangzhong*

#### **Communications in a Contemporary World**

Wenzhi Zhang

##### **Talk:**

*Realistic Strategy or Ideal Construction?: "Glocalization" and Chinese Art Criticism*

#### **Understanding Heritage as a Symbol of the Future**

Wenjia Sun

##### **Talk:**

*The Current Development and Future Prospects of Lacquer Art as an Intangible Cultural Heritage*

Siwei Wang

##### **Talk:**

*Sustainable development of intangible cultural heritage crafts: branding, community participation and the practice of Rural Mothers Acceleration Program*

Qi Jia

##### **Talk:**

*Multi functional evaluation and zoning optimization of human settlements in the Central Plains urban agglomeration based on two-dimensional graph theory clustering*

## Overview of Conference Sessions and Join Links

**Day 3 – Wednesday 14<sup>th</sup> May 2025**  
([MA](#) and [Professional Doctorate](#) Students in Art & Design)

### AM Session

**Click on the link below to join the session:**

[LINK](#)

**Or join in person** at SA1 Waterfront Campus, Kings Road, Swansea, SA1 8EW.  
**Building: Fforwm Building. Room: FF006**

*You'll be able to watch the talks from our breakout room, network with other attendees, and explore our VR exhibits.*

### 9:00-9:15 Welcome to the Conference

Welcome to the Residuum International Conference day 3. Introductory talk from Kylie Boon Programme Manager MA and professional Doctorate in Art & Design at UWTSD.

*Also, useful information to help you navigate the conference and to make the most of your conference experience.*

### 09:15-12:15 Live talks

**Communications in a Contemporary World**

### PM Session

**Click on the link below to join the session:**

[LINK](#)

**Or join in person** at SA1 Waterfront Campus, Kings Road, Swansea, SA1 8EW.  
**Building: Fforwm Building. Room: FF006**

*You'll be able to watch the talks from our breakout room, network with other attendees, and explore our VR exhibits.*

### 1:15-4:15 Live talks

**Communications in a Contemporary World**  
**Understanding Heritage as a Symbol of the Future**  
**Nostalgia: Lost Past or Lost Future**

## Overview of Conference Sessions and Join Links

**Day 4 – Thursday 15<sup>th</sup> May 2025**

([MA](#) and [Professional Doctorate](#) Students in Art & Design)

### AM Session

**Click on the link below to join the session:**

[LINK](#)

**Or join in person** at SA1 Waterfront Campus, Kings Road, Swansea, SA1 8EW.  
**Building: Fforwm Building. Room: FF006**

*You'll be able to watch the talks from our breakout room, network with other attendees, and explore our VR exhibits.*

### 9:00-9:15 Welcome to the Conference

Welcome to the Residuum International Conference day 4. Introductory talk from Kylie Boon Programme Manager MA and professional Doctorate in Art & Design at UWTSD.

*Also, useful information to help you navigate the conference and to make the most of your conference experience.*

### 09:15-12:15 Live talks

**Immersive Imaginations**

### PM Session

**Click on the link below to join the session:**

[LINK](#)

**Or join in person** at SA1 Waterfront Campus, Kings Road, Swansea, SA1 8EW.  
**Building: Fforwm Building. Room: FF006**

*You'll be able to watch the talks from our breakout room, network with other attendees, and explore our VR exhibits.*

### 1:15-4:15 Live talks

**Defining Your Practice as Leading Change  
Innovative Methodologies  
AI: Revolution and Future Perspectives**

## Overview of Conference Sessions and Join Links

**Day 5 – Friday 16<sup>th</sup> May 2025**  
(Chinese language pre-recorded talks)

**Click on the link below to join the session:**

Pre-recorded videos: [Click here for videos](#)

### **AI: Revolution and Future Perspectives**

Yidi Han

**Talk:**

*The ethical dilemma and resolution of the application of generative AI in news production*

Youtian Ye

**Talk:**

*When AI Takes the Pen: Preserving Humanistic Remnants in Poetic Animation Amidst the Torrent of Algorithms*

### **The Future of Chinese Creative Industries**

Biyun Zhu

**Talk:**

*Designing Rural Aesthetics: Research on Rural Artisans and Chinese Innovative Cultural Industries*

Mengxiao Tang

**Talk:**

*The Characterization in Chinese Domestic Animation from the Perspective of Cultural Generational Shifts*

### **Understanding Heritage as a Symbol of the Future**

Shuangan Lai

**Talk:**

*The Branding and Shaping of Traditional Arts and Crafts Intangible Cultural Heritage*

Shuang Liang

**Talk:**

*Upholding Tradition and Embracing Innovation: Contemporary Intangible Cultural Heritage and Italian Design*

Lei Liu

**Talk:**

*Analysis of Academic Trends and Trends in Rural Cultural and Tourism Development Research over the Past 20 Years (2004-2024)*