



**tý hafan**

# Poppy's Dream



# Triathlon

<https://youtu.be/5SIbUDt0vFM>

# Key Success Factors

- Co-Production
- Innovation & Design
- Impact

# Co-Production



- UWTSD, Cerebra, V-Trak, Wales Triathlon, Naval Architect, Community, Family
- Clear goal
- Cerebra Innovation – A Joint Venture Vehicle (The driver)
- Cross functional/organisational decision-making
- Clear Resourcing Strategy
- Effective Risk management
- Emotional engagement

- Design Innovation
  - Specialists in the Network
  - Research and Commercial Implementers Combining
  - Social contract
- Impact
  - Participation and health impacts
  - Promoting research innovation
  - Transforming innovation to enablement
  - Platform or Catalyst for change?

# Marathon

<https://www.youtube.com/watch?v=Hkg2qcrA-K4>

# What Next?

- Did we complete the Marathon?
- My personal reflection
- Your own reflection
- “The Fundamentals of Caring” (2016, Netflix)

*A story of adventure and the importance of hope and friendship... Caring is a funny thing*

