Poppy’s Dream
Triathlon

https://youtu.be/5SibUDt0vFM
Key Success Factors

- Co-Production
- Innovation & Design
- Impact
Co-Production

- UWTSD, Cerebra, V-Trak, Wales Triathlon, Naval Architect, Community, Family
- Clear goal
- Cerebra Innovation – A Joint Venture Vehicle (The driver)
- Cross functional/organisational decision-making
- Clear Resourcing Strategy
- Effective Risk management
- Emotional engagement
Innovation & Impact

• Design Innovation
  • Specialists in the Network
  • Research and Commercial Implementers Combining
  • Social contract

• Impact
  • Participation and health impacts
  • Promoting research innovation
  • Transforming innovation to enablement
  • Platform or Catalyst for change?
Marathon

https://www.youtube.com/watch?v=Hkg2qcrA-K4
What Next?

• Did we complete the Marathon?
• My personal reflection
• Your own reflection
• “The Fundamentals of Caring” (2016, Netflix)

A story of adventure and the importance of hope and friendship… Caring is a funny thing